

## Catalyzing Action:

### EU SUSTAINABLE LIFESTYLES ROADMAP AND ACTION PLAN TO 2050

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Anne-Juliette Serry is a Communication officer at the French national institute of health promotion and health education since 2005. She started to work on alcohol and mental health issues and is now in charge of the communication strategy on nutrition and physical activity, including the management of the [www.mangerbouger.fr](http://www.mangerbouger.fr) website, as part of the French national plan on nutrition and health.

Prior to Inpes, Anne-Juliette has worked in several advertising agencies, where she was responsible for food industry brands and the French social insurance system to promote a better use of antibiotics.