Current impacts of European lifestyles – and potential policy actions

SPREAD roundtable on sustainable lifestyles 2050

- visions and policy actions, Brussels, 10 November 2011

Lars Fogh Mortensen Head of Group, Sustainable Consumption & Production and Waste lars.mortensen@eea.europa.eu







- 1. Environmental pressures and impacts from consumption and lifestyles
- 2. Potential policy action to change consumption and lifestyles in a sustainable direction



Consumption of food, housing and mobility has the highest climate, resource and environmental impacts

Total material requirement (EU8, 2005)

GHG emissions (EU8, 2005)





Food and drinks, mobility and housing also have the highest pressure per Euro spent (EU8, 2005)



More energy efficiency often does not lead to less energy consumption (re-bound effect) (new updated data)





A large part of environmental and climate pressures from Europe are embodied in from imports from other countries

CO2 emissions caused by consumption in 26 EU member states, 2004



Well-known but changing environmental challenges

- Climate change
- Ecosystems and biodiversity
- Water and air pollution
- Waste and resource use
- Risk and uncertainty
- Trade patterns
- Lifestyles







Challenges require integrated solutions



Sustainable consumption and production (SCP)

Selected policy processes

Global Marrakech process on SCP

2008 Action Plan on Sustainable Consumption and Production (SCP) and Sustainable Industrial Policy (SIP) Rio+20 : governance; green economy; sustainable development goals; global framework of programmes on SCP

EU roadmap on resource efficiency

Revised Action Plan on SCP and SIP?: Eco-design; Eco-label; GPP; EMAS; Retailers

Key EEA activities



SOER2010 consumption and the environment

SCP indicators reporting

Environmental pressures from consumption

Cooperation with policy makers, business and consumer organisations

European Environment Agency



Green economy: Environmental tax revenues in EU-27 (2008, in % of total tax revenue, source: Eurostat)



Conclusion: Need a paradigm shift in environmental policy?

| Past | Future |
|--|--|
| Reduce environmental impacts from production | Reduce global life-cycle impacts from our lifestyles and consumption |
| Protect national and regional environment | Protect the global environment |
| Technologi is the solution | Technology and changes in behaviour is the solution |
| Governments responsible | Common but differentiated responsibility in a triangle of change |



European Environment Agency