



# Netcycler

Get things for free

by giving away what you no longer need

**Dr. Juha Koponen, CEO & Co-Founder**

















## **Mission:**

**To make acquiring secondhand goods  
easier than buying new**



# Reselling Shipping

- Netcycler gets a significant discount from couriers



+ 4 other revenue models coming



# Strong Team

- Dr. Juha Koponen, CEO & Co-Founder
  - Max-Planck-Institut für Plasmaphysik, Garching, Germany
  - First Hop - growing product business from 0 to 8,5 M€ & exit
- Jussi Koskinen, Co-Founder
  - Growing Detection Technology sales from 1 to 10 M€
- Ari Hyppönen, Lead Angel
  - 20 years in F-Secure, Finland's most successful SW company, as CTO, Board Member etc.

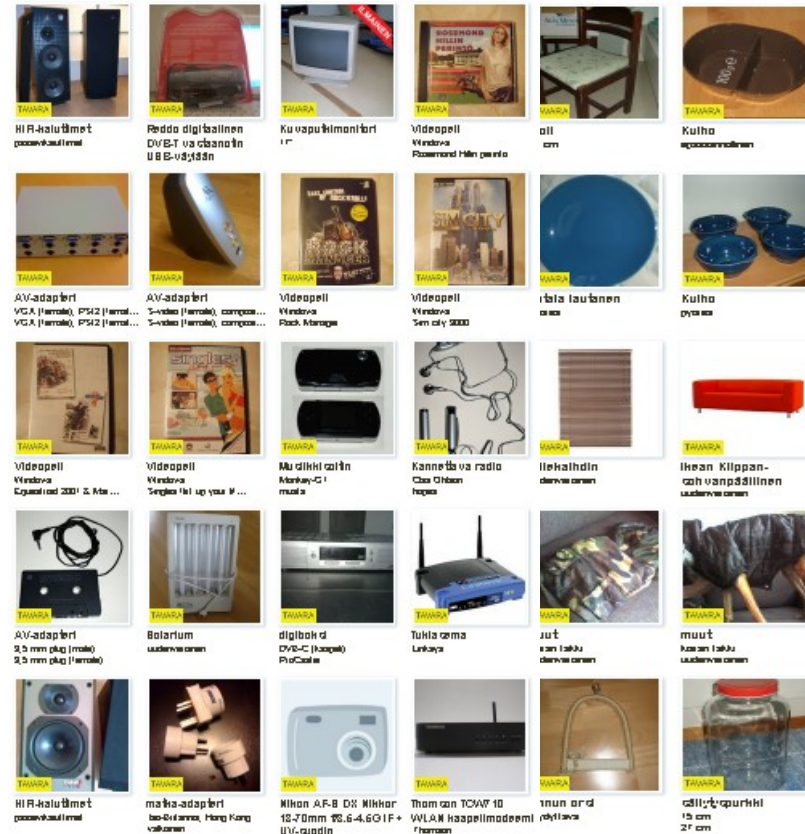
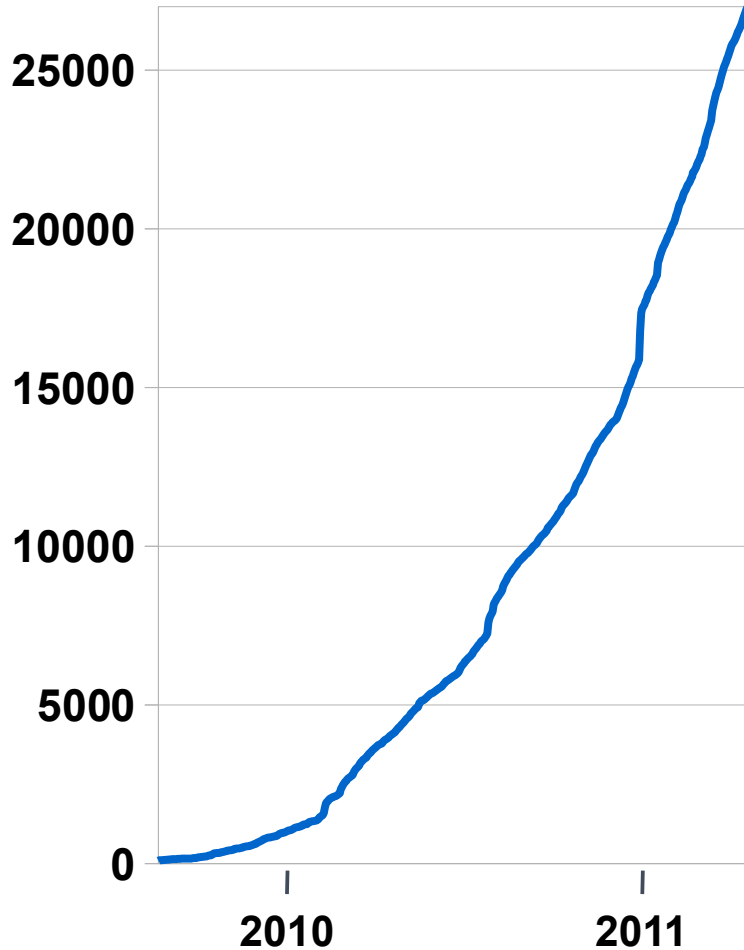




# Netcycler Growth

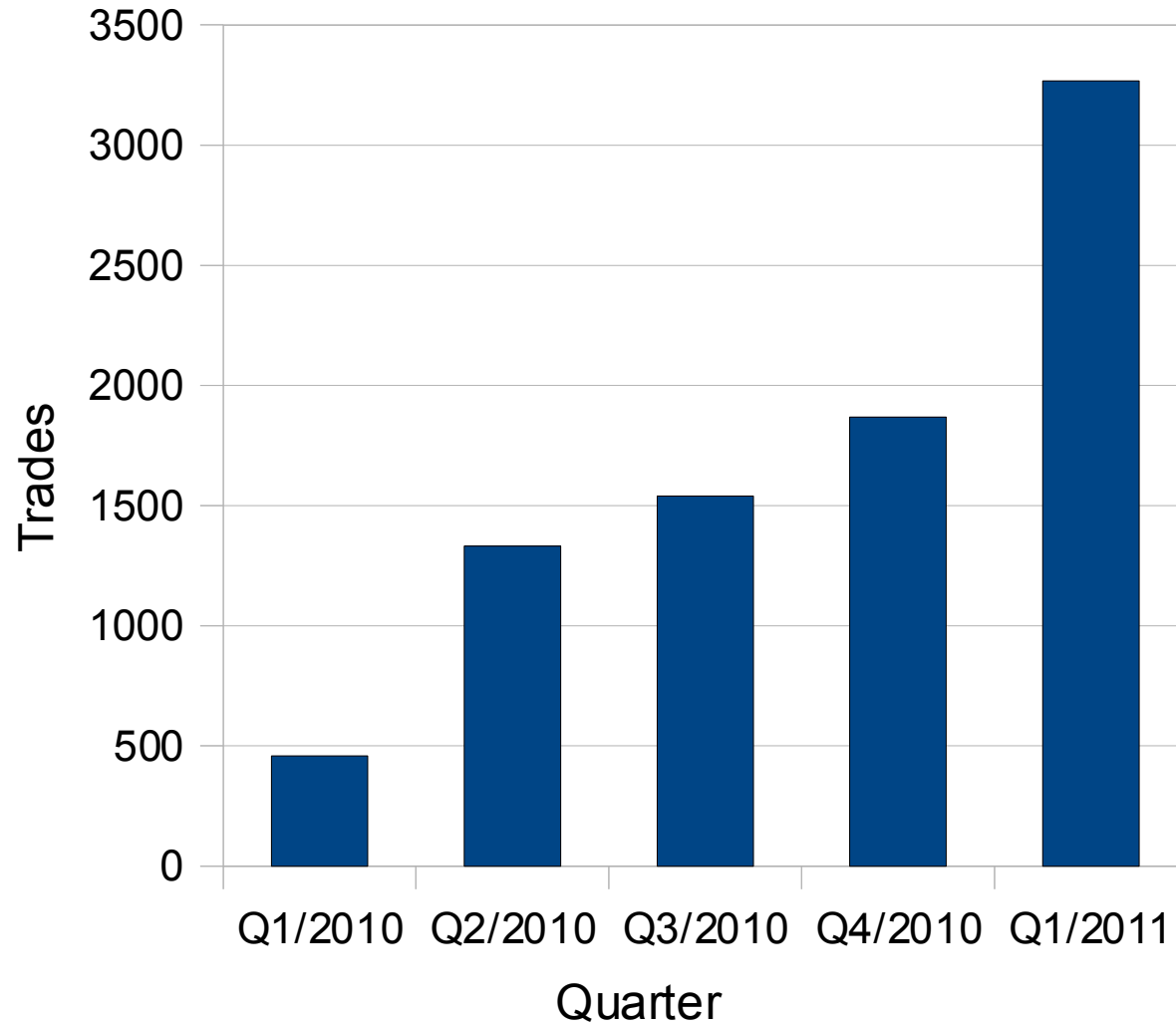
27 000+ registered users

10000+ items traded



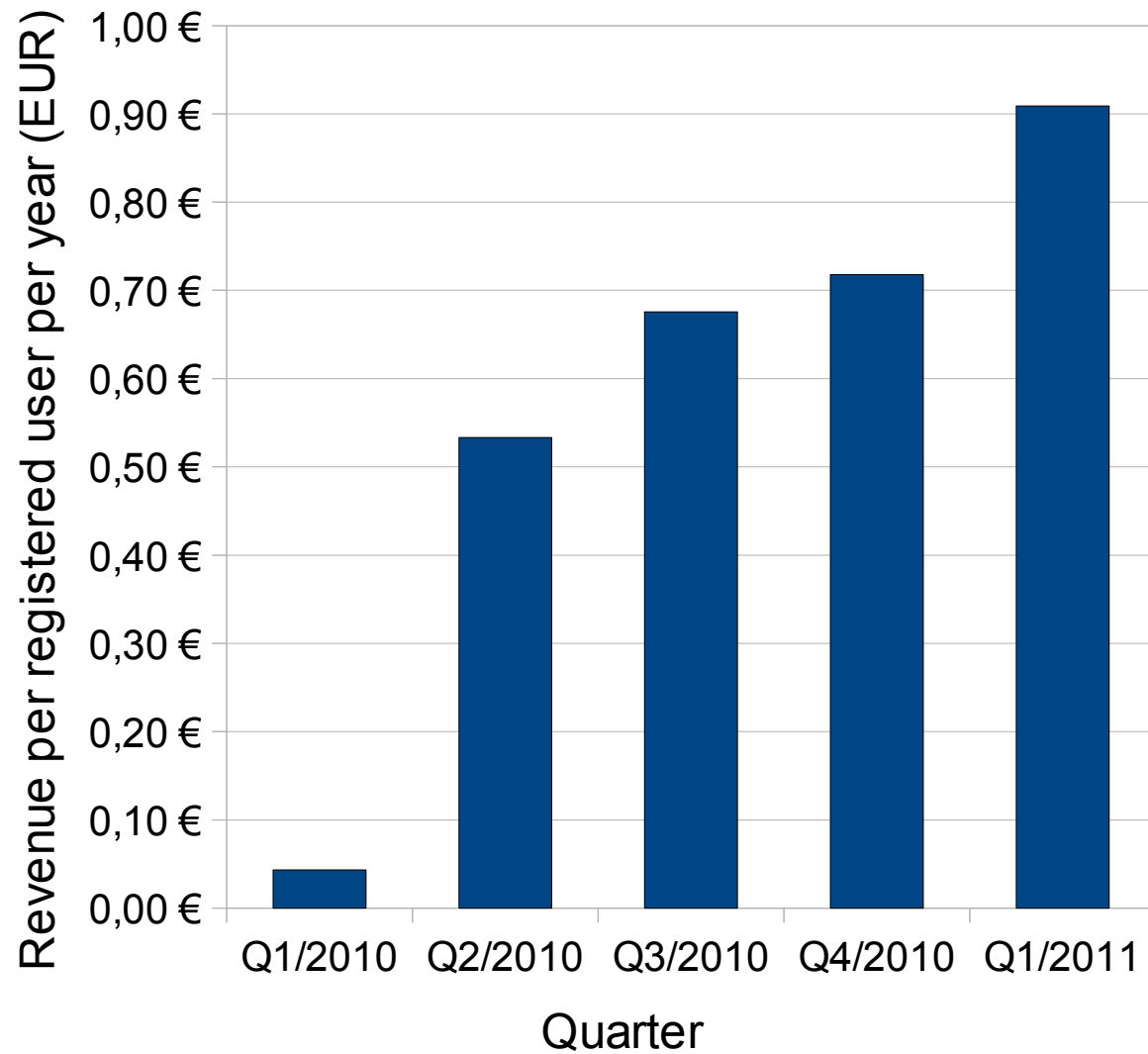
Finland, Germany, UK

# Growth in Trades





# Revenue per Registered User



# Funding and Plan

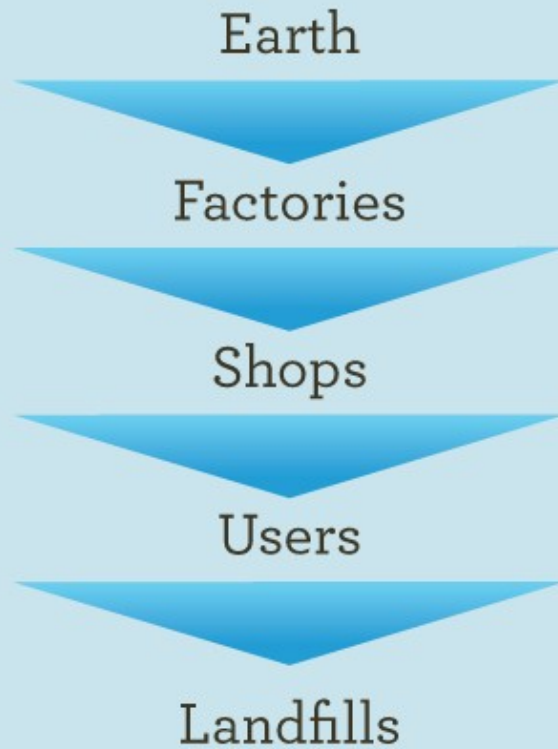
- Raised: €2 million
- Angel round on-going
  - Further state funding in pipeline
- A-Round in 2012
  - Further expansion
  - Reaching profitability



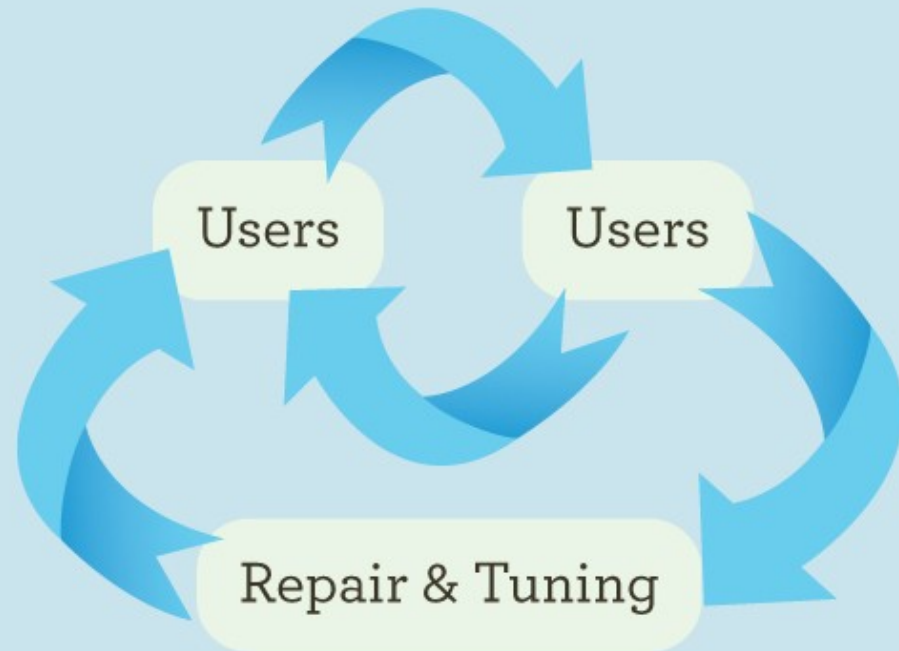


# Opportunity

## Current material flow



## Sustainable material flow



# Opportunity





# Netcycler



**An online swap service  
that actually works!**

[www.netcycler.com](http://www.netcycler.com)

