



Catalyzing Action:

EU SUSTAINABLE LIFESTYLES ROADMAP AND ACTION PLAN TO 2050

26 – 27 November 2012 Brussels



David French
Executive Director – Antinea Foundation

Passionate about marine biology, David previously had a successful international career in the music industry, spanning over a decade. In 2007, he decided to put his entrepreneurial spirit at the service of the environment by joining the Antinea Foundation. He played a major role in orchestrating the opening ceremony of the IUCN World Conservation Congress in Barcelona in 2008. He then became responsible for developing strategic partnerships around Antinea's core project, The Changing Oceans Expedition, bringing onboard strategic corporate partners and establishing the expeditions core scientific mission to assess the effects of human activities and lifestyles on oceans and their ecosystems. In August 2012 David was appointed Executive Director of the Foundation.